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More than 130 Car Dealerships Compete in Contest to Support the Bay through Chesapeake Bay License Plates

Annapolis, Maryland – On April 1, at the start of the spring car season, a new contest kicks off among environmentally friendly automobile dealerships. Dealerships who send the most customers off their lots with Treasure the Chesapeake Bay Plates, sell the highest percentage of cars with Bay Plates, and those who are most improved over previous years during the months of April, May, and June 2017 will be named winners. Already, 138 automobile dealerships, named “Dealers for the Bay,” have signed up to participate in the contest, and friendly rivalries among neighboring dealerships and dealerships within car families have begun.

“What a fun way for our member dealers to show their support for the Bay and our communities’ rivers and streams during this busy car shopping season,” said John O'Donnell, President and CEO of the Washington Area New Automobile Dealers Association, many members of which have already signed up to be Dealers for the Bay. “Our dealerships love a friendly rivalry, and with this contest they can compete with each other, show their customers they care about our natural resources, and do good at the same time.”

Funds generated from the sale of the Bay Plate are distributed by a nonprofit organization, the Chesapeake Bay Trust, through grants that fund natural resources, K-12 education, conservation, and restoration programs. Schools, students, teachers, community associations, and other organizations tap into this funding to carry out projects all across the state, in every county from the mountains to the coast.

“The Trust is so thankful to our Dealers for the Bay and to the hundreds of thousands of Marylanders who already have Bay Plates” said Jana Davis, executive director of the Chesapeake Bay Trust. “These dealerships, through their promotion of the Bay Plate, are helping get kids outside on field trips through their schools, trees planted with local civic associations, and gardens planted across our communities, all of which helps the Bay and its rivers and streams.”

A Bay Plate costs the car-buyer $20, and he or she is then eligible to join the Plate Perks program in which they get discounts (generally worth more than $20 per year) and preferred parking at businesses all across the state.

Dealerships who sell 20 more Bay Plates this spring will be able to get 10 more kids out on field trips and 6 more trees planted in local communities. If all 138 dealerships can do it, 1380 more students will be educated and over 700 more trees can be planted. With proposed reductions in federal funding for the Bay, Bay Plates become an even more important source of support.

Winning dealerships in each category will be announced in September 2017.

Current Dealers for the Bay can be found at: https://cbtrust.org/bay-plate/dealers-for-the-bay/ and below, and a list of businesses that offer discounts and other perks for Bay Plate owners can be found at: https://cbtrust.org/bay-plate/plate-perks-program-discounts-for-bay-plate-owners/
About the Chesapeake Bay Trust
The Chesapeake Bay Trust (www.cbtrust.org) is a nonprofit grant-making organization dedicated to improving the natural resources of Maryland and the Chesapeake region through environmental education, community engagement, and local watershed restoration. The Trust engages hundreds of thousands of individuals annually in projects that have a measurable impact on the waterways and other natural resources of the region. The Trust is supported by the sale of the Treasure the Chesapeake license plate and other sources. The Trust has received the highest rating from Charity Navigator for fourteen years: 92 percent of the Trust’s expenditures are directed to its restoration and education programs.

Dealers for the Bay by Region

Anne Arundel County
Adams Chrysler Dodge Jeep
Ram of Annapolis
Annapolis Hyundai
Annapolis Subaru
Annapolis Volvo
Audi Annapolis
Bayside Nissan of Annapolis
Bob Bell Ford
Bob Bell Hyundai
Bob Bell Kia
Brown’s Honda City
Brown’s Toyota Glen Burnie
Carbiz
Car Center of Glen Burnie
Criswell of Annapolis Acura
Criswell of Annapolis Acura Pre-Owned
Fitzgerald Volkswagen
Honda of Annapolis
J.B.A. Chevrolet
Jaguar Land Rover Annapolis
Johnson Fiat of Annapolis
Koons Toyota of Annapolis
Mercedes-Benz of Annapolis
Porsche of Annapolis
Sheehy Nissan of Glen Burnie
Sheehy Lexus
Sheehy Infiniti
Wilkins Buick GMC

Antwerpen Motorcars Ltd
Antwerpen Security Nissan
AutoNation Chevrolet
Bill Kidd’s Toyota Scion
Bob Davidson Ford
Cook Volkswagen
Frankel & Chesapeake Cadillac
Heritage Hyundai of Towson
Heritage Mazda Subaru
Volkswagen
Heritage Subaru/Volkswagen
Honda of Owings Mills
Jaguar Land Rover Hunt Valley
Koons Chevrolet
Koons Ford
Koons of Owings Mills
Len Stoler Hyundai
Len Stoler Lexus
Len Stoler Porsche
Mercedes-Benz Owings Mills
Norris Ford
Northwest BMW
Plaza Ford
R&H Toyota
Wilkins Subaru

DC Metro Area
BMW of Silver Spring
Capitol Cadillac, Buick, GMC, Fisker
Carmax of Gaithersburg
Criswell Honda
EuroMotorcars
DARCARS 355 Toyota
Rockville
DARCARS Chevrolet
DARCARS Chrysler Jeep Dodge
DARCARS Toyota of Silver Spring
Fitzgerald Auto Mall – Gaithersburg
Fitzgerald Auto Mall - Rockville
Fitzgerald Buick
Fitzgerald Lakeforest Motors
Fitzgerald Lakeforest Motors
Germantown Mazda
Herb Gordon Nissan
Herson’s Kia Motors
Herson’s Honda
Jim Coleman Toyota
Jim Coleman Infiniti

Baltimore City and Baltimore County
Al Packer Ford
Anderson Honda
Antwerpen Dodge Ltd
Antwerpen Hyundai

Antwerpen Hyundai Clarksville
Antwerpen Nissan Clarksville
Antwerpen Toyota
Antwerpen VW
Apple Ford Lincoln
Classic Kia
Cook Automotive
Criswell Nissan
Fred Frederick Chrysler Jeep
Dodge Ram of Laurel
O’Donnell Honda
Jim Coleman Automotive Group
King Buick GMC
Koons of Silver Spring
Lexus of Rockville
Nissan of Bowie
Ourisman Chevrolet of Bowie
Ourisman Chrysler Dodge Jeep Ram
Ourisman Hyundai
Ourisman Hyundai of Bowie
Ourisman Mazda
Ourisman Mazda of Rockville
Ourisman Rockmont Chevrolet
Ourisman Volkswagen of Bethesda
Ourisman Volkswagen of Rockville
Ourisman Volvo of Bethesda
Pohanka Honda
Pohanka Hyundai
Pohanka Volkswagen
Renegade
Rosenthal Acura
Sheehy Ford Gaithersburg
Sport Honda

Eastern Shore
Gateway Subaru
Hertrich Chevrolet Buick GMC
Hertrich Ford
Koons Easton Toyota
Pohanka Automotive Group of Salisbury – Honda
Pohanka Automotive Group of Salisbury – Hyundai
Pohanka Automotive Group of Salisbury – Mercedes-Benz
Pohanka Automotive Group of Salisbury – Nissan
Pohanka Automotive Group of Salisbury – Scion
Pohanka Automotive Group of Salisbury – VW
Preston Hyundai
Preston Mazda
Preston Nissan

Western MD
Diehl’s Ford Sales
Fitzgerald Auto Mall – Frederick
The Frederick Motor Company
Frederick Subaru

Southern MD
Bayside Auto Group – Chevrolet
Bayside Auto Group – Toyota
Bayside Kia of Waldorf
Fitzgerald Auto Malls
Prince Frederick Ford
Sheehy Hyundai of Waldorf
Sheehy Nissan of Waldorf
Waldorf Chevrolet and Cadillac
Waldorf Ford
Waldorf Honda
Waldorf Toyota
Wes Greenway’s Waldorf Subaru and Volkswagen
Winegardner Buick GMC

Hagerstown Honda
Hagerstown Kia
Hamilton Nissan
King Auto
Sharrett Auto Stores
Shockley Honda
Thomas Subaru Hyundai