JOIN A TEAM OF BUSINESSES WORKING TOGETHER TO HELP THE BAY:

Every year more than 50,000 Marylanders purchase a “Treasure the Chesapeake” license plate. The plates cost $20, and the funds raised go to the Chesapeake Bay Trust, a nonprofit organization that helps restore the Chesapeake Bay. As a way to say thank you to Bay plate owners, the Trust launched a program called Plate Perks.

The program is simple: Bay plate owners present membership cards to receive “perks” from local businesses.

Your business’ custom perk will be listed on cbtrust.org/perks and your business will be marketed to more than 50,000 new Bay plate owners each year on Facebook, Twitter, and in email newsletters. Fill out the form below and send it to Cindy Edson, Chesapeake Bay Trust, 108 Severn Ave, Annapolis, MD 21401 or email it to info@cbtrust.org.

Business Name: ____________________________

Address: ________________________________

City: __________________ State: ___________ Zip: ______

Contact Name: ____________________________

Website: ________________________________

Contact Phone: ____________________________

Contact Email: ____________________________

What deal would you like to offer Bay plate owners? (i.e. A percentage or $ discount off a good or service-visit bayplate.org to see other businesses perks)

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