Outreach and Restoration Grant Program
City of Salisbury

JUNE 16TH, 2020

A PARTNERSHIP BETWEEN THE CITY OF SALISBURY AND THE CHESAPEAKE BAY TRUST
Funding is from the City of Salisbury (Department of Infrastructure and Development) and The Bay Plate sales.
An agreement between City of Salisbury and the Chesapeake Bay Trust in 2019 was created.

This agreement supports the City’s goal of “improving water quality and to make progress on environmental restoration efforts for compliance with the U.S. Environmental Protection Agency (EPA) and Maryland Department of the Environment (MDE) requirements for meeting water quality goals”

The City of Salisbury has continued to partner with the Chesapeake Bay Trust through the Outreach and Restoration program

Funding is from the City of Salisbury (Department of Infrastructure and Development) and The Bay Plate sales

https://cbtrust.org/grants/outreach-and-restoration/
Outreach and Restoration Grant Program

Goals:
- Implement community-led stewardship efforts.
- Complete on-the-ground restoration projects.
- Enhance public awareness about benefits of restoration through installation of best management practices (BMPs).
- Fund projects that both improve communities and improve local natural resources like green spaces, parks, tree canopy, water bodies, and more within the City.

Funding amount: up to $75,000

Application Deadline: August 4th at 4pm

https://cbtrust.org/grants/outreach-and-restoration/
Who is Eligible?

- 501(c)3 Private Nonprofit Organizations
- Faith-based Organizations
- Community and Homeowners Associations
- Service, Youth, and Civic Groups
- Municipal, County, Regional, State, Federal Public Agencies
- Soil/Water Conservation Districts & Resource Conservation and Development Councils
- Forestry Boards
- Public and Independent Higher Educational Institutions (Schools and Colleges)

https://cbtrust.org/grants/outreach-and-restoration/
Track 1: Outreach

Increase public knowledge and engagement or promote behavior change as it relates to the challenges and solutions to restore Maryland’s natural resources: local green spaces from urban to rural, parks, streams, rivers, and bays.

Up to $30,000 for projects focused on increasing knowledge

Up to $50,000 for behavior change projects

https://cbtrust.org/grants/outreach-and-restoration/
Track 1: Outreach

City of Salisbury

Project Ideas

Stormwater education and benefits of practices such as rain barrels, rain gardens, tree plantings, and pervious pavement

Assist community members in installing stormwater practices at their home

Support the formation or capacity-building of organizations who want to promote watershed health

Pet waste education

Litter cleanups

https://cbtrust.org/grants/outreach-and-restoration/
Track 2: Restoration

Engage people in on-the-ground community-based projects that benefit both the community and the quality of one or more natural resources (examples: water quality, tree canopy, and habitat). These projects should be ready for implementation (construction).

Up to $50,000 for implementing (constructing) restoration projects

Up to $5,000 of overall budget can be used for the design of restoration practices. Complex projects that require engineer designs may need more design funding than is available in this program.

https://cbtrust.org/grants/outreach-and-restoration/
Track 2: Restoration

City of Salisbury Project Ideas

- Construction of stormwater features such as bioretention cells, bioswales, rain gardens, and other low impact development (LID) techniques.

- Installing conservation landscapes, pollinator gardens, and native plantings.

- Planting trees (plantings on private property preferred)

- Removal of impervious surfaces and replacing it with permeable pavement or native plantings.

https://cbtrust.org/grants/outreach-and-restoration/
Track 3: Outreach and Restoration

Combine the goals for both tracks above in order to achieve increased meaningful and measurable outcomes.

Up to $75,000 for projects that combine outreach projects with restoration projects.

https://cbtrust.org/grants/outreach-and-restoration/

Green street in the City supported by a Green Streets, Green Towns, Green Jobs Grant Program award.
Stonegate HOA – What practice might go here?
Figure 4.7. (a) Opportunity for stormwater treatment at SP NSA 15; (b) Opportunity for tree planting around a stormwater pond at SP NSA 5; and (c) Opportunity for ditch restoration at SP NSA 6.
Track 3: Outreach and Restoration

City of Salisbury Project Ideas

- Installation of stormwater practices such as rain barrels, rain gardens, and permeable pavement combined with educational workshops on the benefits of these practices.

- Installation of conservation landscapes, pollinator gardens, and native plantings paired with educational components on the benefits of native plants.

- Planting trees paired with educational components on the benefits of trees.

https://cbtrust.org/grants/outreach-and-restoration/
Example Project Idea: Parkside High School

Stormwater practices proposed in watershed plan

High priority

https://cbtrust.org/grants/outreach-and-restoration/
Example Project

Wicomico Public Library

Create a semi-permanent StoryWalk and plant native plants along the Riverwalk in the City to increase childhood literacy, physical literacy and ecological literacy.

https://cbtrust.org/grants/outreach-and-restoration/

City of Salisbury Riverwalk
Photo credit: City of Salisbury Parks and Recreation Committee
https://sbyparksandrec.com/parks/riverwalk-park
Interfaith Partners for the Chesapeake
Inspire and facilitate the planning of restoration projects at 2-4 faith-based organizations in the City through multi-session workshops.

Lower Shore Land Trust
Inform St. Alban’s 150-member faith-based organization about best practices for managing stormwater and enhancing habitat for pollinators, implement pollinator and stormwater actions, and identify opportunities for future projects.

Stone Gate Town House Community Association
Present two workshops covering stormwater management and Bay-Wise Gardening for the Association to encourage homeowners to utilize rain gutter extensions, rain barrels and native plantings.

Wicomico Environmental Trust
Expand the Wicomico Creekwatchers water quality testing program resulting in a broader geographic understanding of water quality in the watershed, highest level of authority for the program with access to more resources, improved program effectiveness, and a more informed and engaged public.

https://cbtrust.org/grants/outreach-and-restoration/
Practical Tips for Your Grant Application

1. **Read**
   - Read the Request for Proposals (RFP) thoroughly

2. **Partners**
   - What partner would make your application most successful? Do you need a subcontractor?

3. **Schedule**
   - You can schedule a site visit before submitting application. You can ask the Chesapeake Bay Trust to review and discuss your project idea!

4. **Obtain**
   - Obtain supporting documents and letters of commitment from partners or landowners

5. **Submit**
   - Submit your application by **August 4th** at 4 pm

https://cbtrust.org/grants/outreach-and-restoration/
Where to Find the RFP and Online Application

https://cbtrust.org/grants/outreach-and-restoration/

Outreach and Restoration Grant Program

The Chesapeake Bay Trust, in partnership with the City of Baltimore Department of Public Works, Charles County, Harford County, Howard County, the City of Gaithersburg, and the City of Salisbury, is pleased to announce that the Outreach and Restoration Grant Program is now open. This grant program encourages outreach and community engagement activities that increase stewardship ethic of natural resources and on-the-ground restoration activities that demonstrate restoration techniques and engage Maryland citizens in the restoration and protection of the Chesapeake Bay and its rivers. This grant program funds projects in partner areas as well as throughout Maryland.

What this funds: Application Tracks - Applicants can request funds from one of the following tracks.

- **Track 1: Outreach**: up to $30,000 for projects focused on education and awareness as project outcomes, up to $50,000 for behavior change projects.
- **Track 2: Restoration**: up to $50,000 for implementation projects.
- **Track 3: Outreach and Restoration**: up to $75,000 for projects that combine restoration and outreach elements to measurably build knowledge within the community served.

Who can apply: Non-profit organizations, community and homeowner associations, faith-based organizations, and more. See RFP for full list of organizations. This grant program funds projects in partner areas as well as throughout Maryland.

Is match required? Match is encouraged but not required.

Grant Application Process: The Chesapeake Bay Trust's grant applications are all submitted through an online system. If you have any questions regarding the application process, please contact us at grants@cbtrust.org or 410-269-3240.

Program Status: OPEN

To view the RFP, click here.

Deadline: Tuesday, August 4, 2020 at 4pm EDT

Start a New Application!

Start a New Application!

Manage an Existing Grant Or Application

Manage an existing grant or continue an existing application.

Work on Saved Application!
Grant Process Timeline

[Diagram showing timeline with key dates and phases]

- **August 4th**: Application Due!
- **May - August**: Application Open
- **September - November**: Review/RTC
- **Award Period**: 12-24 Months
- **CBT County Review**: 1-2 Months After Final Report Submission

[Links for CB Trust outreach and restoration]

https://cbtrust.org/grants/outreach-and-restoration/
What to Expect After Submission

**Decision Notification:**
- Decisions to be made in late November
- Full or Partial Award Letters (mid- to late-December)
- Decline Letters (mid- to late-December)
- Debriefs and Feedback (if requested, early January)

**If Awarded:**
- READ then submit Signed Award Agreement
- Post-award conference call with the Chesapeake Bay Trust to review grant agreement
- Post-award site visit if you are doing a restoration project
- Permitting, Plans Review, and As-builds
- Reporting (progress report(s), status report(s), final report)

https://cbtrust.org/grants/outreach-and-restoration/
• Chesapeake Bay Trust Website
  ◦ Outreach and Restoration Grant Program [https://cbtrust.org/grants/outreach-and-restoration/](https://cbtrust.org/grants/outreach-and-restoration/)
  ◦ Additional Resources [https://cbtrust.org/additional-resources/](https://cbtrust.org/additional-resources/)

• Local resources:
  • [Wicomico River Watershed Management Plan](https://cbtrust.org/additional-resources/)
  • [Wicomico Phase II WIP](https://cbtrust.org/additional-resources/) (see pages 18-19)

• **Behavior Change Case Study Database** is an open collection of outreach campaigns focused on changing behaviors or practices of target audiences that reduce their impact on the local environment

• **Rapid Assessment for Outreach Programs Fostering Environmentally Responsible Behaviors** - to assist organizations with assessing whether elements of their environmental behavior change programs are being used to their full potential

• **Water Resources Registry (WRR)** – An interactive mapping for grantees to build their own site maps for project submission

• Talk with past grantees
Other Chesapeake Bay Trust Grant Programs
Watershed Assistance Grant Program

Goal: create a design or plan of watershed restoration and protection projects or planning and programmatic development projects. Designs can be used to apply for implementation.

Partnership between the Trust, Maryland Department of Natural Resources, and Maryland Department of the Environment

- Funding amount: up to $75,000
- Application deadline: August 13, 2020 at 4pm
- Contact: Emily Stransky, estransky@cbtrust.org

Learn more at https://cbtrust.org/grants/watershed-assistance/

Virtual Workshops Available:
- June 18th at 2pm
- July 16th at 6pm

https://cbtrust.org/grants/outreach-and-restoration/
Green Streets, Green Jobs, Green Towns Grant Program

Goal: help communities develop and implement plans that reduce stormwater runoff, increase the number and amount of green spaces in urban areas, improve the health of local streams and the Chesapeake Bay, and enhance quality of life and community livability.

Project Types:
◦ Conceptual plans and engineered designs
◦ Green street implementation/construction
◦ Community greening

Partnership between the Trust and the United States Environmental Protection Agency Region III with support by Maryland Department of Natural Resources

- Funding amount: up to $100,000
- Application deadline: Currently closed. ~March 2021
- Contact: Jeff Popp, jpopp@cbtrust.org

Learn more at https://cbtrust.org/grants/green-streets-green-jobs-green-towns/

https://cbtrust.org/grants/outreach-and-restoration/
Community Engagement Mini Grant Program

Goal: Engage new applicants and organizations from a diverse array of communities in small-scale projects that enhance communities, engage residents, and, ultimately, improve natural resources.

Project Types:
- Stream and litter clean ups
- Small-scale restoration
- Community gardens
- And more!

Funded by the Bay Plate.

- Funding amount: up to $5,000
- Application deadline: Rolling
- Contact: Bre’Anna Brooks, bbrooks@cbtrust.org

Learn more at https://cbtrust.org/grants/community-engagement/
Who to Contact

- Bre’Anna Brooks, bbrooks@cbtrust.org
  (outreach and behavior change projects, also lead for Harford County and City of Baltimore projects)
- Nguyen Le, nle@cbtrust.org
  (small/medium-scale restoration projects, also lead for Charles County, City of Gaithersburg, and City of Salisbury projects)
- Sarah Koser, skoser@cbtrust.org
  (medium/large-scale restoration projects, also lead for Howard County projects)

https://cbtrust.org/grants/outreach-and-restoration/