



Chesapeake Bay Stewards Newsletter

November 2018

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NEWS FROM THE TRUST



Trust Unveils Newly Designed Chesapeake Bay License Plate

The Trust and the Maryland Department of Transportation Motor Vehicle Administration (MDOT MVA) recently gathered with partners and friends to reveal the new design for Maryland's Chesapeake Bay license plate during a special unveiling ceremony at Sandy Point State Park in Annapolis. The newly redesigned plate features two prominent Chesapeake icons: the blue crab and the Chesapeake Bay Bridge.

Sales of the Chesapeake Bay license plate support the Trust's grant programs, which fund K-12 outdoor education, environmental restoration projects, and community engagement in natural resources. The new plate is now widely available for purchase through the MVA, car dealerships, and tag and title agencies.

The unveiling of the new plate, frequently referred to as the Bay Plate or Chesapeake Bay Plate, is the culmination of an extensive process that engaged multiple Maryland-based artists and incorporated input from thousands of Marylanders who considered over 250 alternative designs. Ultimately, TM Design, a Frederick-based design firm and member of the Maryland State Disadvantaged Business Enterprise (DBE) Program, created a design that won the majority of survey respondents' votes and resonated with Marylanders' desire for a plate that

evokes “Chesapeake Pride.”

You can read more about the unveiling, see photos and video of the big reveal, and learn about the process behind the new design [on our blog](#).



Trust staff are excited to be among the first to have the new Bay Plate!

To get your new Bay Plate, visit an MVA branch or [order your plate online](#).

[Car dealerships](#) and [tag and title agencies](#) also carry Bay Plates—making it easy to ensure that your car shows your Chesapeake Pride!

And, if you want a preview of how great your vehicle will look with a new Bay Plate, check out www.bayplateme.org!

Trust Executive Director Named One of Maryland's Most Admired CEOs



The Trust is thrilled to announce that [The Daily Record](#) recently named Trust executive director, Jana Davis, Ph.D., one of [Maryland's Most Admired CEOs](#).

The annual awards program honors talented business CEOs and nonprofit executive directors throughout Maryland whose leadership and vision is admired by those around them. Honorees are selected based on community leadership and service; corporate leadership and board service; competitiveness and innovation; and financial performance and growth.

When Davis came to the Chesapeake Bay Trust 13 years ago, the team had only five staff members, with Davis herself being the only scientist on board. Under her direction, the staff has grown more than three-fold, while revenue is up 374 percent.

Read more about about the great work that Davis is doing at the Trust, including the Trust's scientific approach to grant-making, which she helped to foster, in *The Daily Record's* profile [here](#).

Watershed Moments of Restoration



Be sure to check out the [latest article](#) from the Trust's Board of Trustees vice chair, Gary Jobson, in the November issue of [What's Up? Annapolis](#). For the article, Jobson sat down with Trust executive director, Jana Davis, to discuss the state of our environment, what can be done, and how every person can make a difference. Plus, he shares details of his own rain garden project and the positive impact it has made on his property and local

waterways.



Did you know the Trust is on Instagram?

Follow us: [@chesapeakebaytrust](#)

CHESAPEAKE CONSERVATION CORPS PROFILES



This year we're showcasing the unique experience of participating in the [Chesapeake Conservation Corps](#) by sharing profiles of each member of the 2018-2019 cohort along with information on their host site and descriptions of the work they'll be doing. Corps members met their host site mentors and [began their year of service in August 2018](#).

You can read the first two profiles on the Trust's blog:

- [Sylar Merski & Friends of Jefferson Patterson Park Museum](#)
- [Kelly Peaks & Environmental Finance Center at the University of Maryland](#)

Watch [the blog](#) for future installations from the 2018-2019 Chesapeake Conservation Corps!

AROUND THE BAY

- **Restoring North America's Largest Salamander.** Researchers aim to bring the reclusive hellbender out of the shadows. Read more in [this article](#) from the Chesapeake Bay Program.
- **Conservationist Looks Back on a Shenandoah that Nearly Vanished.**

[This article](#) from *Bay Journal* reflects on the experience of Faye Crawford Cooper, founder of the Valley Conservation Council, which has established conservation easements across approximately 155,000 acres of Virginia's Shenandoah Valley since it was founded in 1990.

- **Let Us Eat Oysters.** Just in time for Thanksgiving! Find prize-winning recipes for the Chesapeake's beloved bivalve in [this article](#) from *Bay Weekly*.

WAYS TO GIVE



Giving Tuesday

We have two days for getting deals – Black Friday and Cyber Monday. On #GivingTuesday, we have a day for giving back.

Together, people are creating a new ritual for our annual calendar. #GivingTuesday is the opening day of the giving season.

This year, the Trust will join nonprofits around the world in celebrating this new annual tradition.

Please keep us in mind as you plan how you'll give back this year. [We promise we'll make the most of it!](#)

Federal, State, and Local Campaigns

Federal, state, and local campaigns are tailored to meet the needs of employees, including U.S. postal workers, state employees, and U.S. military at home and overseas. Visit your human resources department or campaign coordinator to learn how you can give to the Chesapeake Bay Trust through federal and state campaigns.

Monthly Giving

At any level, monthly giving is an easy and efficient way to invest in the Chesapeake Bay's recovery. Your monthly gift will ensure that the Trust can provide everyday citizens with the resources they need to accomplish projects that have a measurable, positive impact on the health of the Chesapeake and its rivers and streams. You can easily start, change, or stop your gift at any time. Sign up to make your monthly gift to the Trust [here](#).

Chesapeake Bay License Plates

Did you know that sales of the Treasure the Chesapeake license plates support our work in Maryland? You can upgrade to a Bay Plate at anytime [online](#), through a [tag agent](#), or in person at the MVA.

ABOUT THE TRUST

The Chesapeake Bay Trust is a nonprofit, grant-making organization dedicated to improving the bays, streams, rivers, forests, parks, and other natural resources of the Chesapeake region through environmental education, community outreach, and local watershed restoration.

Since 1985, the Trust has awarded more than \$100 million in grants and projects that engage hundreds of thousands of dedicated individuals in efforts that are making a difference for all of our local systems—Chesapeake, Coastal Bays, and Youghiogheny.

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