BECOME A SPONSOR AND GET YOUR BUSINESS NOTICED

WHY SPONSOR THE TREASURE THE CHESAPEAKE CELEBRATION?

The Treasure the Chesapeake Celebration offers exposure through our newsletters and other promotional materials to tens of thousands of community friends, influential supporters, legislative leaders, and members of the public who come together to support the Bay and its waters. At the event, you will be able to network with stakeholders in the community. A wide range of businesses, organizations, and individuals sponsor the event. Funds raised are administered through the Chesapeake Bay Trust as grants to schools, nonprofits, community groups, and other entities for on-the-ground restoration or education.

WHO IS THE CHESAPEAKE BAY TRUST?

The Trust is a nonprofit, grant-making organization dedicated to education about and restoration of the natural resources of our region: bays, rivers, streams, forests, and parks. Our approach is grassroots: The Trust awards approximately $10 million in grants each year that engage more than 100,000 individuals. We are known for our fiscal responsibility: on average, 90 cents of every dollar directly supports projects and programs, leading to a 4-star Charity Navigator rating for nearly two decades.

Program Goals Supported Through Your Sponsorship

<table>
<thead>
<tr>
<th>Environmental Education</th>
<th>Community Engagement</th>
<th>Watershed Restoration</th>
<th>Science &amp; Innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outdoor field trip experiences for K-12 students</td>
<td>Engaging Individuals to improve and green communities</td>
<td>Projects that reduce pollution, restore habitat, and improve water quality</td>
<td>Breaking through barriers that prevent faster water quality improvements</td>
</tr>
</tbody>
</table>

Annual Sponsors Include:
- Large corporations;
- Small local businesses;
- Engineering firms;
- Environmental service providers—landscapers, nurseries, and material suppliers used by our grantees;
- Individuals;
- Banking, insurance, and technology companies;
- Anyone with a vested interest in our natural places!

Attendees Include:
- Business and environmental leaders;
- Maryland legislators;
- Funding agency officials;
- the general public

See Back for Sponsorship Opportunities
### AT THE EVENT

**Banner:** Your logo on the Trust’s banner displayed at the event (for sponsorships of $2,500 or more and received by April 10).

**Signage:** Your company will be highlighted on all signage.

**Event Program:** A company advertisement in the program for sponsorships at the $2,500 level or higher.

**Exhibition:** A display table at the event to highlight your work.

**Tickets:** Complimentary tickets for you and your guests.

### BEFORE AND AFTER THE EVENT

**Website:** A link on the Trust’s website, which generates 4,000 hits a month.

**Official Invitation:** Your logo on the event invitation.

**Newsletters:** Your logo or name in the Trust’s newsletters throughout the year, which reach 50,000 subscribers before and after the event.

**Social Media:** Your company highlighted on the Trust’s social media accounts which reach 25,000 followers.

**Media Outreach:** Your company mentioned in event press outreach sent to local and regional outlets.

### SPONSORSHIPS

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>Blue Crab ($10,000)</th>
<th>Blue Heron ($7,500)</th>
<th>Oyster ($5,000)</th>
<th>Osprey ($2,500)</th>
<th>Rockfish ($1,000)</th>
<th>Canvasback ($500)</th>
<th>Terrapin ($250)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website</td>
<td>Logo all year</td>
<td>Logo all year</td>
<td>Logo all year</td>
<td>Logo all year</td>
<td>Name all year</td>
<td>Name all year</td>
<td></td>
</tr>
<tr>
<td>Bar(s)*</td>
<td>Name</td>
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</tr>
<tr>
<td>Invitation</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td></td>
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</tr>
<tr>
<td>Newsletters (2, monthly)</td>
<td>Logo all year</td>
<td>Logo all year</td>
<td>Logo all year</td>
<td>Logo all year</td>
<td>Name all year</td>
<td>Name all year</td>
<td></td>
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<tr>
<td>Banner</td>
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</tr>
<tr>
<td>Signage</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Program</td>
<td>Full page</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Featured in Annual Report</td>
<td>X-Large Logo</td>
<td>Large Logo</td>
<td>Large Logo</td>
<td>Logo</td>
<td>Name</td>
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<tr>
<td>Exhibition</td>
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<tr>
<td>Tickets</td>
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<td>12</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

*Name the Bar: The bar is a hub for networking. Let your company’s name be seen, heard, and talked about all evening.*

Use the enclosed form or register online at cbtrust.org/treasurethechesapeake. Questions? Call Kelly Swartout at 410-974-2941 ext. 107 or kswartout@cbtrust.org
We will sponsor the 22nd Anniversary Treasure the Chesapeake Gala

- Blue Crab ($10,000)
- Blue Heron ($7,500)
- Oyster ($5,000)
- Osprey ($2,500)
- Rockfish ($1,000)
- Canvasback ($500)
- Terrapin ($250)

Business Name: ___________________________________________________________________________________
Contact Name & Title: ______________________________________________________________________________
Address, City, State, Zip: __________________________________________________________________________
________________________________________________________________________________________________

Telephone: ___________________________ Email: ______________________________________________________

We will purchase tickets to the event ($100 per ticket): Number of tickets _____ Total Amount _______

I/We cannot attend, but would like to contribute $ ____________________ to the Chesapeake Bay Trust.

Payment Information:

- Check enclosed (Please make check payable to Chesapeake Bay Trust)
- Please send me an invoice (all payments due prior to event)
- Charge my: ❑ Visa ❑ MasterCard ❑ Discover ❑ American Express $ ______________________

Card Number: ___________________________________________ Expiration: _____________________________
Name on card: __________________________________________ Signature: ________________________________

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www.cbtrust.org/treasurethechesapeake