SPONSORSHIP OPPORTUNITIES

Who is the Chesapeake Bay Trust?
The Trust is a nonprofit, grant-making organization dedicated to education about and restoration of the natural resources of our region: bays, rivers, streams, forests, and parks. Our approach is grassroots: The Trust awards approximately $10 million in grants each year that engage more than 100,000 individuals. We are known for our fiscal responsibility: 92 cents of every dollar directly support projects and programs, leading to a 4-star Charity Navigator rating.

Program Goals Supported Through Your Sponsorship... 

Annual Sponsors Include:
- Large corporations;
- Small local businesses;
- Engineering firms;
- Environmental service providers—landscapers, nurseries, and material suppliers used by our grantees;
- Individuals;
- Banking, insurance, and technology companies;
- Anyone with a vested interest in our natural resources!

Attendees Include:
- Environmental leaders;
- Maryland legislators;
- Funding agency officials;
- the general public

Restoration
Projects that reduce pollution, restore habitat, and improve water quality

Science & Innovation
Breaking through barriers that prevent faster water quality improvements

Community Engagement
Engaging individuals to improve and green communities

Environmental Education
Outdoor field trip experiences for K-12 students

Why sponsor the Treasure the Chesapeake Celebration?
The annual *Treasure the Chesapeake Celebration* offers exposure to more than 400 community friends, influential supporters, legislative leaders, and members of the public who come together to support the Bay and its waters. A wide range of businesses, organizations, and individuals sponsor the event. Funds raised are administered through the Chesapeake Bay Trust as grants to schools, nonprofits, community groups, and other entities for on-the-ground restoration or education projects.
Join Us for Our 20th Annual
Treasure the Chesapeake Celebration

SPONSORSHIPS

AT THE EVENT

Banner: Your logo on the Trust’s banner displayed at the event (for sponsorships received by April 15).

Signage: Your company will be highlighted on all signage.

Event Program: A company advertisement in the program.

Exhibition: A display table at the event to highlight your work.

Tickets: Complimentary tickets for you and your guests.

BEFORE AND AFTER THE EVENT

Website: A link on the Trust’s website, which generates 4,000 hits a month.

Official Invitation: Your logo on the Trust’s event invitation.

Newsletters: Your logo in the Trust’s newsletters throughout the year, which reaches 40,000 subscribers before and after the event.

Social Media: Your company highlighted on the Trust’s social media accounts which reach more than 30,000 followers.

Media Outreach: Your company mentioned in event press outreach sent to local and regional outlets.

NAMING OPPORTUNITIES

Presenting Sponsor: As a Presenting Sponsor, you will receive the highest sponsorship recognition along with the opportunity to speak at the event.

Name the Stage: Put your company center stage. The stage is a focal point for the presentation and entertainment. A banner with your company’s name and logo will be prominently displayed over the stage.

Name the Bar (2 opportunities): The bar is a hub for networking. Let your company’s name be seen, heard, and talked about all evening with a special cocktail in your company’s name. Additionally, a banner with your company’s name and logo will be prominently placed over the bar and your company’s logo will be on cocktail napkins.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Presenting ($15,000)</th>
<th>Blue Heron ($10,000)</th>
<th>Blue Crab ($7,500)</th>
<th>Oyster ($5,000)</th>
<th>Osprey ($2,500)</th>
<th>Rockfish ($1,000)</th>
<th>Canvasback ($500)</th>
<th>Terrapin ($250)</th>
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<tbody>
<tr>
<td>Website</td>
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<td>Stage</td>
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<td>Name &amp; Logo</td>
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<td>Bar(s)</td>
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Use the enclosed form or register online at www.cbtrust.org/treasurethechesapeake

Questions? Call Kelly Swartout at 410-974-2941 ext. 107 or kswartout@cbtrust.org
We will sponsor the 20th Anniversary Treasure the Chesapeake Gala

- Presenting Sponsor ($15,000)
- Blue Heron ($10,000)
- Blue Crab ($7,500)
- Oyster ($5,000)
- Osprey ($2,500)
- Rockfish ($1,000)
- Canvasback ($500)
- Terrapin ($250)

Business Name:___________________________________________________________________________________
Contact Name & Title:______________________________________________________________________________
Address, City, State, Zip:____________________________________________________________________________
________________________________________________________________________________________________
Telephone:_________________________________Email:_________________________________________________

We will purchase tickets to the event ($100 per ticket): Number of tickets _____ Total Amount _______.

I/We cannot attend, but would like to contribute $ ____________________ to the Chesapeake Bay Trust.
All donations of $100 or more will be listed in the event program and other materials.

Payment Information:
- Check enclosed (Please make check payable to Chesapeake Bay Trust)
- Please send me an invoice (all payments due prior to event)
- Charge my:  □ Visa □ MasterCard □ Discover □ American Express   $_________________
  Card Number:_________________________Expiration:____________________CSV:_____________________
Name on card:________________________Signature:________________________

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www.cbtrust.org/treasurethechesapeake