



Chesapeake Bay Trust
 60 West Street, Suite 405
 Annapolis, MD 21401
 410-974-2941
 CBTrust.org/perksbusiness

JOIN A TEAM OF BUSINESSES WORKING TOGETHER TO HELP THE BAY:



Every year more than 50,000 Marylanders purchase a "Treasure the Chesapeake" license plate. The plates cost \$20, and the funds raised go to the Chesapeake Bay Trust, a nonprofit organization that helps restore the Chesapeake Bay. As a way to say thank you to Bay plate owners, the Trust launched a program called Plate Perks.

The program is simple: Bay plate owners present membership cards to receive "perks" from local businesses.

Your business' custom perk will be listed on cbtrust.org/perks and your business will be marketed to more than 50,000 Marylanders each year on Facebook, Twitter, and in email newsletters. Fill out this form and send it to Development and Communications Coordinator, Chesapeake Bay Trust, 60 West Street, Suite 405, Annapolis, MD 21401 or email it to evalentine@cbtrust.org.

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____



What deal would you like to offer Bay plate owners? (e.g., A percentage or \$ discount off a good or service; preferred parking (the Trust will supply the signage), etc. Visit bayplate.org to see what other businesses offer)
