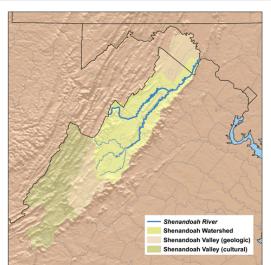


GREEN STREETS | GREEN JOBS | GREEN TOWNS INITIATIVE

The Green Streets, Green Jobs, Green Towns Partnership (G3) aims to stimulate the green jobs market and enable families to work where they live and play. Small to mid-sized communities can boost their local economies and protect water resources through the use of watershed planning, design and construction of stormwater best management practices.





5 workshops with 137 attendees



6 publications produced with 250 physical copies distributed







POTOMAC RIVERKEEPER NETWORK

Shenandoah Valley Clean Water Collaboration

The Shenandoah Valley Green and Prosperous Valley Vision Roadmap Project developed and created a shared vision of the Shenandoah watershed along with a roadmap (plan) on how to achieve the vision.

The first step in the visioning process identifying individuals organizations who are leaders in the Valley region in terms of environmental stewardship, especially in the context of water resources and the forums in which collaboration with those leaders was most promising. The Network sought to include groups such as local/regional governments, conservation groups, sportsmen's groups, university officials, tourism businesses, regulators, utilities, industry and agricultural leaders in the visioning process.

After identifying these groups, they were brought together in forums to discuss the past, current and projected stressors on water quality in the Valley and for Valley communities. Participants helped identify leading issues related to

water resources and water quality impacts/trends, potential solutions to address water quality issues through new/innovative water technologies, strategies that local/regional individuals and groups can support to drive "win-win" solutions in terms of water quality, and future investments and steps to consider.

As a result of the two workshops, three forums. and numerous drafting committee meetings, engaging 70 participants directly, and hundreds more through word of mouth and invitations to participate, Shenandoah Riverkeeper collaboratively produced the Shenandoah Watershed Compact, a guidebook for governmental decisionmakers, stakeholders, and everyone who seeks to enhance appreciation and protection the Shenandoah Shenandoah Watershed Compact watershed.

Click here to read the most recent compact



Green Streets, Green Jobs, Green Towns Initiative // Stories of Green Infrastructure

PROJECT ELEMENTS

A series of goals were created under the compact, which are as follows:

- Goal 1: A swimmable, drinkable, fishable river
- Goal 2: Thriving local economies
- Goal 3: Adequate funding and educational resources
- Goal 4: An informed and invested public
- Goal 5: A robust communication network
- Goal 6: Investment in conservation, preservation, education, and recreation





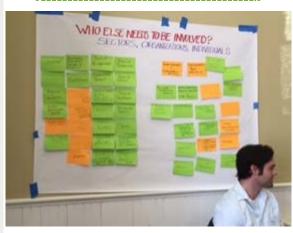
SUSTAINABILITY & GROWTH

The Network envisions the various stakeholder communities to take the Compact and embed the various goals, objectives and roadmap steps into their own strategic planning documents. This way, there is buy-in across multiple stakeholder communities all striving to achieve this common vision.

There was broad participation from city/town, county and state government as all were interested in learning how they can incorporate the shared vision and stepping stones to achieve the goals and objectives laid out in the Compact. The Warren County Administrator spoke on the challenges they are facing to protect the Shenandoah watershed for future generations. The Northern Shenandoah Valley Regional Commission talked about their interest in capturing the vision, goals and objectives for incorporation into their future planning documents. A representative from the Virginia Department of Environmental Quality talked about both the challenges and the opportunities for forthrightly dealing with cattle manure and poultry litter. Many of the ideas generated in the Vision and Roadmap workshops and forums dealing with stream exclusionary fencing, cattle manure and poultry litter were incorporated into Virginia's Watershed Improvement Plan 3. On December 17, 2019 Governor Northam submitted his budget that contained \$400M for water quality improvement projects and adding \$15.5M for the Virginia Land Conservation Fund in addition to \$90M for agricultural BMPs – all three of which were identified in the workshops and forums as in dire need for additional funding in order to protect the Shenandoah watershed for future generations.

Year Awarded: 2018

Award Amount: \$100,000









Project Partners: Chesapeake Bay Trust, Potomac Riverkeeper Network, U.S. Environmental Protection Agency