



Prince George's County

STORMWATER STEWARDSHIP GRANT PROGRAM

APPLICANT

Centro de Apoyo Familiar

PROJECT

Agua Sanas-Familia Sanas/Healthy Waters-Healthy Families

GRANT AMOUNT

\$30,000

PROJECT SUMMARY

In 2018, Centro de Apoyo Familiar (CAF) was awarded a grant to increase awareness and knowledge of the importance of clean waterways, impacts of stormwater issues and available County resources within the Latino community.

CAF's strategy for this project was to use the "Train the Trainer" model, a widely used and effective training framework. CAF partnered with three churches in the County to train one promotora (community health promoter) from each church. The promotoras learned about stormwater, how it impacts their communities, and how residents can reduce its impact by using the Prince George's County Rain Check Rebate (RCR) Program. The RCR program offers rebate incentives for installing small-scale

stormwater management practices such as rain barrels.

After receiving training from CAF, the promotoras were equipped with the knowledge and tools to then lead their own educational workshops. Each promotora held a workshop at their respective church, with support from CAF. In total, the workshops engaged 141 families. The families left the workshops with a better understanding of stormwater, its impact on human health, and what they can do as a family and in their community to address these issues.

CAF was effective in engaging with Latino residents to share County resources and the message of clean waterways for a healthy Prince George's County.

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