



Prince George's County

STORMWATER STEWARDSHIP GRANT PROGRAM

APPLICANT

Centro de Apoyo Familiar

PROJECT

Agua Sanas-Familia Sanas/Healthy Waters-Healthy Families

GRANT AMOUNT

\$30,000

PROJECT SUMMARY

In 2018, Centro de Apoyo Familiar (CAF) was awarded a grant to increase awareness and knowledge of the importance of clean waterways, impacts of stormwater issues and availability County resources within the Latine community.

CAF's strategy for this project was to use the "Train the Trainer" model, a widely used and effective training framework. CAF partnered with three churches in the County to train one *promotora* (community health promoter) from each church. These women learned about stormwater, how it impacts their communities, and how residents can reduce its impact by using the Prince George's County Rain Check Rebate (RCR) Program. The RCR program offers rebate incentives for installing small-scale

stormwater management practices such as rain barrels.

After receiving training from CAF, the *promotoras* were equipped with the knowledge and tools to then lead their own educational workshops at their respective churches. In total, the workshops engaged 141 families. The families left workshops with a better understanding of stormwater, its impact on human health, and what they can do as a family and in their communities to address these issues.

CAF also translated both the RCR fact sheet and application from English to Spanish to address the particular language-needs of Latine residents in Prince George's county.

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